

**REGULAR MEETING OF THE STUART CENTENNIAL TASK FORCE  
HELD ON February 4, 2014  
AT 5:30 PM Commission Chambers  
121 S.W. FLAGLER AVE.  
STUART, FLORIDA 34994**

**TASK FORCE MEMBERS**

**Chair, Thomas Campenni  
Vice Chair, Sandra Newman  
Eugene McHardy (Absent)  
Nathan Ritchey  
Denny Hudson (Absent)  
Anne Schafer (Absent)  
Virginia Sherlock (Absent)**

**CITY COMMISSION LIAISON**

**Commissioner James A. Christie, Jr.**

**ADMINISTRATIVE**

**City Manager, Paul J. Nicoletti  
City Clerk, Cheryl White  
Thondra Lanese  
Tara Biek**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF MINUTES**

Centennial Task Force Minutes of 11/18/2013

**COMMITTEE UPDATES AND ACTION ITEMS:**

**EVENTS:**

1. Calendar of Upcoming Events :

Outdoor Movie

Pancake Breakfast (Kiwaniis Representative)

Keith Munez Kiwanis Park representative came forward and said they would be happy to hold a pancake breakfast in recognition of the City's Centennial. He agreed to discuss sponsoring the breakfast on May 10<sup>th</sup> prior to the Parade with the Kiwanis club Board.

Gala

Thondra Lanese announced that Stuart Magazine has graciously offered to sponsor the food for the Gala Event and the tickets will be \$75.00.

## Time Capsule

The Dedication of the Time Capsule will be held on May 7<sup>th</sup> at the Riverwalk Stage.

## Parade

Jim Reardon came forward and graciously offered to coordinate the parade for the City.

Mr. Reardon coordinates Stuart Parades and is very experienced.

Mr. Campenni directed Mr. Reardon to contact and work with Thondra Lanese.

## Park Event

Thondra Lanese explained the events to be held in the park, including Birthday Cake for 100 people.

## Book

Tara Biek gave a brief overview on the Centennial Commemorative Book project. They are looking at selling the books in mid to late March.

Heritage and Women's Club Event was discussed.

### **HISTORICAL:**

2. Eugene McHardy will present.

### **FINANCIAL:**

3. Discuss Financial Matters

### **SPONSORSHIP/MARKETING AND PUBLIC RELATIONS:**

4. Chairman Campenni will present.

### **PUBLIC COMMENT (3 Min. Max)**

Seacoast Marketing Department Jennifer Powers came forward and offered helping promote the many Centennial Events. They offered the following:

Showcase the Historical Pictures in the Colorado Avenue Lobby

Walking Tour

Press Release

Facebook Page Invitation

Conduct a Reception and Invite private Banking Clients and look to do that as a sponsorship opportunity.

They also offered to be a Ticket Depot for the sale of Gala tickets or the Book.

They also stated that they would like to talk with staff regarding how Seacoast can help with the Movie in the Park.

Chairman Campenni recommended Seacoast get in touch with Thondra and Tara to schedule.

**ANNOUNCE NEXT MEETING DATE : 2/25/2014**

**ADJOURNMENT:6:37 P.M.**

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**Thomas Campenni, Chair**

**Date**