

**REGULAR MEETING OF THE STUART CENTENNIAL TASK FORCE
HELD ON January 8, 2014
AT 5:00 PM Commission Chambers
121 S.W. FLAGLER AVE.
STUART, FLORIDA 34994**

TASK FORCE MEMBERS

**Chair, VACANT
Vice Chair, Sandra Newman
Eugene McHardy
Nathan Ritchey
Denny Hudson
Anne Schafer
Virginia Sherlock**

CITY COMMISSION LIAISON

Commissioner James A. Christie, Jr.

ADMINISTRATIVE

**City Manager, Paul J. Nicoletti
City Clerk, Cheryl White**

Selection of Chair and Vice Chair

Virginia Sherlock passed the gavel and nominated Thomas Campenni as Chairman.

**MOTION: VIRGINIA SHERLOCK: MOVED APPROVAL TO NOMINATE THOMAS
CAMPENNI AS CHAIR**

**SECOND: ANNE SHAFER
MOTION APPROVED UNANIMOUSLY**

PLEDGE OF ALLEGIANCE

Thomas Campenni led the Pledge of Allegiance followed by the Board.

Oath of Office New Member Thomas Campenni

Oath of Office was administered to Thomas Campenni as a new board member.

APPROVAL OF MINUTES

Minutes of 10/21/2013

MOTION: ANNE SHAFER: MOVED APPROVAL TO APPROVE THE MINUTES

**SECOND: VIRGINIA SHERLOCK
MOTION APPROVED UNANIMOUSLY**

Mayor McDonald stated he has been working with Thondra and Tara as to how he can help with the committee and successful events.

Chairman Campenni presented a work plan to the Task Force and wants to continue going forward. He said that we have a lot of events and this Task Force can run them all. We will work on narrowing them down to what this Task Force will work on.

Thondra Lanese, Mainstreet Manager came forward and introduced herself to the Task Force and public. She explained her role in the Centennial Events and coordinating the celebration. She also introduced Tara Beik, who the City hired to also work on the Centennial.

**COMMITTEE UPDATES AND ACTION ITEMS:
EVENTS:**

1. Calendar of Upcoming Events

The Board discussed various events.

Chairperson Campenni asked that a sponsorship package be put together for the members to work collectively in obtaining sponsorships.

Mayor McDonald asked if there would be any conflict on having the City Commissioners work on collecting sponsorships.

City Manager said no there is no conflict.

Chairman Campenni inquired into the photo memory book?

Tara Beik said that she would speak with Mary Hutchinson regarding the book.

Chairperson Campenni asked that Sandy Newman meet with Jade Smith of the Flagler for the Centennial event.

Mayor McDonald noted the Centennial events and dignitaries who will attend. Chairman Campenni said the ceremonial event will take place on May 7, 2014.

Thondra Lanese said the City is looking at hiring a special events planner but are looking for guidance as to the process.

Chairperson Campenni asked if she could put some sort of an outline together in the next two weeks.

Thondra said she would work on that.

**MOTION: SANDRA NEWMAN: TO APPROVE THE CENTENNIAL WORK PLAN
SECOND: NATHAN RITCHEY
MOTION APPROVED UNANIMOUSLY**

Nathan Ritchey said he has been working on a movie in the park and asked the City to consider putting this together.

Chairman Campenni asked Nathan Ritchey to work on putting it together.

Frank Fender came forward to reintroduce his upcoming event to the centennial Task Force. He said the event begins February 29, 2014, March 1, 2014 March 2, 2014. The races are a Marathon, Relay, and a 5k Race, and will come through downtown Stuart. He looks forward to working with the Centennial Task Force, and asked for the support by the City. He was happy to

report that the City has agreed to be the water sponsor for the event and they are now part of the work plan.

Elain Kwan from St Lucie River Power Squadron came forward and proposed incorporating their event with the City's Centennial events. Their group would like to host a Power Squadron Day in downtown Stuart with water related activities, including safe boating and exhibits.

Chairperson Campenni recommended that any activities or programs being put on in celebration of the Centennial be done through staff who will coordinate with them so that they can move forward.

HISTORICAL:

2. Eugene McHardy will present

See above.

FINANCIAL:

3. Denny Hudson will present

SPONSORSHIP/MARKETING AND PUBLIC RELATIONS:

4. Presentation of Sponsorship and Marketing

See above.

PUBLIC COMMENT (3 Min. Max)

ANNOUNCE NEXT MEETING DATE The Board agreed to meet on February 4, 2014.

ADJOURNMENT 6:20 p.m.

Thomas Campenni, Chair **Date**