

**REGULAR MEETING OF THE STUART CENTENNIAL TASK FORCE
HELD ON February 25, 2014
AT 5:30 PM Commission Chambers
121 S.W. FLAGLER AVE.
STUART, FLORIDA 34994**

TASK FORCE MEMBERS

**Chair, Thomas Campenni
Vice Chair, Sandra Newman
Eugene McHardy (ABSENT)
Nathan Ritchey
Denny Hudson (ABSENT)
VACANT
Virginia Sherlock**

CITY COMMISSION LIAISON

Commissioner James A. Christie, Jr.

ADMINISTRATIVE

**City Manager, Paul J. Nicoletti
City Clerk, Cheryl White**

APPROVAL OF MINUTES

COMMITTEE UPDATES AND ACTION ITEMS:

1. Minutes 11/4/2013, 12/12, 2013, 01/08/2013

Sherlock/Ritchey 4/2 McHardy/ Hudson absent

EVENTS:

2. Events Update

**Thondra Lanese gave a brief update to the Board and Public regarding events.
May 3, 2014 Gala at Flagler Place
May 7, 2014 Centennial Commemoration and Dedication of the Time Capsule
themed Past -Present –Future Celebrating 100 Years on the St Lucie at 9am
May 10, 2014 Breakfast in the Park 7am-10 Parade at 10 am, followed by a
Birthday Party in the Park.**

She did say there were many events scheduled to raise money for the Centennial.

**Tara Biek announced Movie in the Park on March 8, 2014 vendors are being lined
up, and Seacoast will be providing free popcorn.**

**Board Member Nathan Ritchey stated that a vendor would like to come in and
offer free beer samples. The Board discussed the requirements of serving alcohol
and it was determined that they were not in favor of serving alcohol.**

Tara Biek announced that the photos on the large display at Memorial Parks Construction will be at Arts Fest and then may become a traveling picture board for those who wish to sign the artwork.

HISTORICAL:

3. Historical Update

Mr. McHardy announced the Women's Club Fashion Show will be held on March 29, 2014 7:00 p.m. entitled "A Century in Review". The event will be held at the Lyric Theatre, cost is \$20.00 per person.

FINANCIAL:

4. Financial Update

Thondra Lanese gave a brief update regarding financial matters.

SPONSORSHIP/MARKETING AND PUBLIC RELATIONS:

5. Sponsorship/Marketing and Public Relations Update

Thondra Lanese gave a brief update regarding the sponsors and public relations events.

Chairman Campenni also announced the sponsorship opportunities available for the City.

PUBLIC COMMENT (3 Min. Max)

Bill Hustad St Lucie River Squad announced his events of the Power Squadron.

Jim Hagen American Red Cross came forward and offered the organizations street banners for the Centennial. He also offered the RV Disaster for the 10th of May Event for hands on kid's activities.

Sheila Kurtz came forward and offered the City a turtle float for the parade designed by the children. She also offered to discuss with her organization to provide cold water for the Movies in the Park. She said the Stuart Lodge will be holding a VIP event on April 16th and that maybe something that could act as a thank you event to those who organized the Centennial. The facility food and drink would be paid for by Stuart Lodge.

Helen McBride recommended the City consider getting a Seminole Indian and pig for the parade.

Chairman Campenni suggested getting S.P.A.M for the parade.

ANNOUNCE NEXT MEETING DATE: 3/18/2014

ADJOURNMENT: 6:33 p.m.

Thomas Campenni, Chair

Date