

**REGULAR MEETING OF THE STUART CENTENNIAL TASK FORCE
HELD ON May 22, 2013
AT 4:30 P.M. IN THE CITY COMMISSION ANTE-CHAMBERS
121 S.W. FLAGLER AVE.
STUART, FLORIDA 34994**

TASK FORCE MEMBERS

Chair, Mary Hutchinson
Vice Chair, Sandra Newman
Eugene McHardy
Denny Hudson
Anne Shafer
Virginia Sherlock

CITY COMMISSION LIAISON

Commissioner James A. Christie, Jr.

ADMINISTRATIVE

City Manager, Paul J. Nicoletti
City Clerk, Cheryl White

CALL TO ORDER – 4:30 PM

Chairperson Hutchinson led the Pledge of Allegiance followed by the Committee.

OATH OF NEW MEMBERS

1. Oath of New Members

Oath of Office was administered to member Denny Hudson after item 5.

MINUTES:

2. Approval of Minutes from April 25,2013 Meeting

MOTION: VICE CHAIR NEWMAN: MOVED APPROVAL MINUTES OF APRIL 25, 2013
SECOND: BOARD MEMBER SHERLOCK
MOTION APPROVED UNANIMOUSLY

Chairperson Hutchinson asked that items 4,5,and 3 be heard in that order.

COMMITTEE UPDATES AND ACTION ITEMS:

EVENTS (Sandra Newman)

4.Update Sub-Committee meeting held on 5/8/2013

Vice Chair Newman asked the Committee to allow her Committee to send out a letter to event holders, asking them to participate in the Centennial Celebration.

She noted the following suggestions.

Kick off breakfast with the Culinary Kids.

She asked about passing out flyers to participants of the Memorial Day Parade.

Chairperson Hutchinson and other board members expressed concern over passing out flyers during the Memorial Day Parade and stated it was a humble and dedicated day.

Passing out flyers to participants of 4th of July Celebration with a QR Code.

She noted many other activities that could happen during the celebration.

Chairperson Hutchinson expressed concern over holding to many events in one month.

Commissioner Christie stated that a date was set aside in the fall for the East Stuart celebration and will be the very first one as we go into the Stuart Centennial. He asked what may be needed to help move that along.

Sandra Newman said there was some type of historical discrepancy as to the date and asked for that to be cleared up.

Mr. McHardy stated that the date of the East Stuart Centennial is October of 1913 and anticipate on a one week celebration in early October. He said the committee asked for any assistance the City could provide would be most welcome. A meeting will be held on May 29, 2013 at 6:00 p.m. at the East Stuart Community Center to move things forward. They have a logo that the City Manager has graciously offered to assist in the licensing process for use. He requested a video camera.

HISTORICAL: (Eugene McHardy)

5.Update Sub-Committee Meeting held on

He outlined the plans discussed by the History committee including beginning a Speaker Series in October for Stuart. The series will be videotaped and showings will be done at the Library, Lyric Theatre, and the video will talk about historical events. The video will be entitled: 100 People over 100 Years.

Mr. McHardy asked if there was anything that needs to be voted on at the Task Force.

Chairperson Hutchinson said as far as planning the events and discussions by the subcommittee can be approved at the subcommittee level unless it involves funding, than it would need to come back to the Task Force for approval. She said the web site and Facebook pages are up and running and invited the members to provide information to her for the web site.

Commissioner Christie suggested formulating a budget.

Chairperson Hutchinson suggested that the members compile a list of things they are working on and provide it to the City Clerk for distribution to the members for the agenda.

Board Member McHardy also asked if anyone knows anybody who has written a book about Stuart to please let him know so that he can obtain a copy of the Book.

Board Member Shafer stated that a person from the Women's Club is writing a book about the Womens Club and is going to be on sale in a few months.

It was also suggested to contact Joe Crankshaw of the Stuart News.

SPONSORSHIP/MARKETING AND PUBLIC RELATIONS: (Mary Hutchinson)

3.Update Sub-Committee meeting held on 5/15/2013

Chairperson Hutchinson announced the unveiling of the Centennial Logo t the City Commission Meeting and TC Palm hosted a press release and are shooting for 100 photos in 100 days.

She estimated that the group would need to raise around \$100,000.00 for the events. She said they are working toward a sponsorship and asked for any suggestions or comments by the Committee.

She also said the group talked about a video, sort of like a time capsule. She also announced a web site, and facebook page have been launched and are up and running. Email address is info@celebratestuart.org for any questions.

Board Member Sherlock stated her law firm would make the first pledge and donate \$1,000.00.

It was recommended that they should have a Centennial Ball and charge which could generate revenue maybe the last week before the Celebration.

FINANCIAL: (Denny Hudson)

PUBLIC COMMENT (3 Min. Max)

Mary Dawson came forward and stated that she has written a book entitled the River Way Home set in the City of Stuart in the year 1914. She requested permission to use the Centennial Logo to promote her book. She stated she will provide the members a digital copy or purchase on Amazon.com. is her email address is medawson@usa.net. She looks to start selling her books around town during the Centennial celebration. She suggested the Committee contact the Library for Centennial programs.

Chairperson Hutchinson said she would speak with Mr. Nicoletti regarding the use of the logo.

Paula Gossett came forward and volunteered her services to work on any Sub Committee. Her background is Promotional Marketing.

ANNOUNCE NEXT MEETING DATE

The Committee agreed to meet on June 26, 2014 at 4:30 p.m.

ADJOURNMENT 5:31 P.M.

Mary Hutchinson, Chair

Date